



P O C O Y O PlaySet™

Frequently Asked Questions

Q: What will my child learn as a result of the content and experiences provided in the PlaySets?

A: The PlaySet apps are designed to help young children build their English language development, math and literacy skills. Curriculum content has been drawn from research on best practices in early learning and from the expectations identified in state early learning standards, Head Start standards and aligns with the Common Core State Standards for kindergarten.

Q: Can we see the Pocoyo's animated shows on HITN?

A: Although HITN's 24-hour Spanish language channel does not air the Pocoyo television series for preschool children, HITN and Zinkia Entertainment are collaborating on the launch of the Early Learning Collaborative (ELC). This collaborative effort is now introducing a series of tablet-based apps called Pocoyo® Playset™.

Q: Are the PlaySets a bilingual approach to curriculum?

A: No. The current PlaySet apps support English language development in a variety of formal and informal settings, as well as programs that use specific approaches to teaching or reinforcing Spanish and English. The PlaySets provide experiences for Spanish speaking early language learners and are grounded in research-based strategies that promote the acquisition of English during the preschool years.

Q: Where can Pocoyo PlaySets be purchased?

A: Because the initial development of this work is really a research phase, the availability of the PlaySets and educational support materials will only be available to 25-30 pilot distribution areas in New York City, Alabama, Maine, Florida, and California. Soon, however, PlaySets will be available through iTunes and other platforms supporting tablet-based apps.

Q: How does HITN fund its work developing the PlaySet apps for young children, three, four, and five-year-olds?

A: HITN was the recipient of a five-year Ready to Learn grant, funded in part by the U.S. Department of Education. This grant was awarded to launch the research and development of the digital apps, resource materials for teachers, and resource materials for parents.

Q: What areas of school readiness will be supported by the PlaySets?

A: The PlaySets provide young learners, three, four and five-year olds, with fun and interactive educational experiences that help them develop language, literacy and math skills. Building on linguistic, cultural, and cognitive knowledge of young learners is essential in promoting English language acquisition and academic achievement over time, preparing them for future endeavors in a global workforce while valuing and embracing their family heritage and cultural perspectives.

Q: Can I access the apps in the PlaySets through the Internet?

A: While educational support materials and online resources will be available through the ELC website, the actual apps will be available on platforms including tablets and mobile devices.

Q: How are the PlaySets evaluated?

A: As part of the research based focus of the Department of Education's Ready to Learn Grant, the Michael Cohen Group, an independent research organization, conducts studies to measure the effectiveness of the Pocoyo PlaySets with young children.

For more information, visit www.earlylearningcollaborative.org

